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The Handbook of Environmental Policy

Evaluation Ann Crabb

2012-05-04 Policy evaluation is an important and well-established part of the policy process, facilitating and feeding back to promote the ongoing effectiveness of policies that have been implemented or anticipating policies in the making.

Environmental policy is a special case, presenting new complexities uncommon to other areas, which standard evaluation tools are ill-equipped to grapple with. It is also an area that is experiencing rapid growth throughout the world and knowledge is now needed at all levels of government and in NGOs, businesses and other organizations, all of whom are

required to assess the effectiveness of their policies. This handbook is the first guide to environmental policy evaluation in practice. Beginning with an introduction to the general principles of evaluation, it explains the particular complexities native to the environmental sphere and provides a comprehensive toolkit of evaluation methods and techniques which the practitioner can employ and refer to again and again. The authors also consider design issues which may face the policy evaluator, including involvement of stakeholders, the sensitivities between them, the a priori assessment of the evaluability of a field, the maximization of the utilization of the evaluations outcomes, and much more. Throughout, the theory is illustrated with practical examples from around the world, making this the essential companion guide for anyone tasked with ensuring that environmental policy fulfils its aims and achieves its potential.

Science & Engineering

Indicators 2000

Strategic Innovative Marketing

Androniki Kavoura 2016-09-26

This book presents the latest on the theoretical approach of the contemporary issues evolved in strategic marketing and the integration of theory and practice. It seeks to make advancements in the discipline by promoting strategic research and innovative activities in marketing. The book highlights the use of data analytics, intelligence and knowledge-based systems in this area. In the era of knowledge-based economy, marketing has a lot to gain from collecting and analyzing data associated with customers, business processes, market economics or even data related to social activities. The contributed chapters are concerned with using modern qualitative and quantitative techniques based on information technology used to manage and analyze business data, to discover hidden knowledge and to introduce intelligence into marketing processes. This allows for a

focus on innovative applications in all aspects of marketing, of computerized technologies related to data analytics, predictive analytics and modeling, business intelligence and knowledge engineering, in order to demonstrate new ways of uncovering hidden knowledge and supporting marketing decisions with evidence-based intelligent tools. Among the topics covered include innovative tourism marketing strategies, marketing communications in small and medium-sized enterprises (SMEs), the use of business modeling, as well as reflecting on the marketing trends and outlook for all transportation industry segments. The papers in this proceedings has been written by scientists, researchers, practitioners and students that demonstrate a special orientation in strategic marketing, all of whom aspire to be ahead of the curve based on the pillars of innovation. This proceedings volume compiles their contributions to the field, highlighting the

exchange of insights on strategic issues in the science of innovation marketing.

Data Management, Analytics and Innovation Neha Sharma
2019-10-24 This book presents the latest findings in the areas of data management and smart computing, big data management, artificial intelligence and data analytics, along with advances in network technologies. It addresses state-of-the-art topics and discusses challenges and solutions for future development. Gathering original, unpublished contributions by scientists from around the globe, the book is mainly intended for a professional audience of researchers and practitioners in academia and industry.

Purpose-driven Organizations Carlos Rey
2019-06-17 A higher purpose is not simply about profit. Symbolising the motivations of our actions and efforts, it reflects something much more aspirational and contributes to our global society. This open access book offers novel

solutions to ensure employees support a wider organizational meaning whilst guaranteeing that the company benefits from the employee's individual sense of purpose. Advocating a shift from previous models and theories, this book contributes to debate and offers insight for both scholars and practitioners. The chapters bring together academic rigour and practical models to help readers distinguish between the fads and influential strategies. Exploring the development of purpose at each level of business, from strategy and leadership to communication, this book avoids theoretical jargon and provides new approaches to building sustainable purpose-driven organizations. This is an Open Access book sponsored by DPMC Spain, UIC Barcelona and Corporate Excellence - Centre for Reputation Leadership

OECD Territorial Reviews: Japan 2016 OECD 2016-04-11
Japan is embarked on a demographic transition without precedent in human history:

the population is both declining and ageing rapidly. This raises important questions about the country's future economic geography, as public policies will need both to respond to these shifts and also to shape them.

Disruptive Technology in Banking and Finance Timothy King 2021-12-02
This book exemplifies the potential of FinTech to deliver important economic and societal gains, such as enhancing competition and financial inclusion to deliver tailored financial products and services at more affordable prices and at greater convenience. The emergence of FinTech directly challenges the business models of incumbent financial intermediaries like banks, which are adapting by developing their own FinTech offerings and partnering with FinTech and large technology firms. FinTech also constitutes both known and unknown risks to financial stability and challenges regulators to evaluate whether existing regulations are sufficient. The

emergence of FinTech as a global phenomenon requires insightful cross-country analysis and different perspectives to evaluate its development and associated opportunities and challenges. This book will be of interest to practitioners, regulators and students of this essential enabling technology that is a major component of the Fourth Industrial Revolution.

Advances in Creativity, Innovation, Entrepreneurship and Communication of Design
Evangelos Markopoulos
2020-07-03 This book brings together experts from different areas to show how creativity drives design and innovation to allow the integration of a wider spectrum of topics related to engineering design, industrial design and ergonomics in design. It presents theories and best practices demonstrating how creativity generates technological invention, and how this, combined with entrepreneurship, leads to business innovation. It also discusses strategies to teach creativity and entrepreneurial

competencies. Moreover, the book discusses the role of human factors in understanding, communicating with and engaging users, reporting on innovative approaches, new typographies, visual elements and technologies applied to mobile and computer interfaces developments. It also discusses innovative strategies for design education and sustainable design. Based on the AHFE 2020 Virtual Conference on Creativity, Innovation and Entrepreneurship and on the AHFE 2020 Virtual Conference on Human Factors in Communication of Design, held on July 16-20, 2020, this book offers a fresh perspective and novel insights for human factors researchers, designers, communicators and innovators.

Marketing and Smart Technologies Álvaro Rocha
2019-11-28 This book includes selected papers presented at the International Conference on Marketing and Technologies (ICMarkTech 2019), held at Maieutica Academic Campus (University Institute of Maia &

Polytechnic Institute of Maia) in Maia, Portugal, from 27 to 29 November 2019. It covers up-to-date cutting-edge research on artificial intelligence applied in marketing, virtual and augmented reality in marketing, business intelligence databases and marketing, data mining and big data, marketing data science, web marketing, e-commerce and v-commerce, social media and networking, geomarketing and IoT, marketing automation and inbound marketing, machine learning applied to marketing, customer data management and CRM, and neuromarketing technologies.

E-Lexicography Pedro A. Fuertes-Olivera 2011-10-20 This book looks at current research and future directions in e-lexicography. Online dictionaries and reference tools are increasingly prevalent in a digitized and internet-led era in language study that has embraced computational linguistics. This book responds with theoretical and practical analysis of key topics, from a

global range of contributors. Since COBUILD in the 1980s, lexicographers have found it essential to engage with and utilize electronic computational tools. Internet dictionaries, online reference tools and even search engine optimization demand a knowledge of electronic lexicography and force a reassessment of the field. This volume looks at, amongst other topics:

- Polyfunctional versus monofunctional dictionary tools
- Developing theories of lexicography for electronic mediums
- Distinguishing between the database and the dictionary
- Online dictionaries not as data repositories but as sophisticated search engines

This volume will appeal to scholars in lexicography and to practicing lexicographers.

Integrated Science in Digital Age Tatiana Antipova 2019-06-17 This book gathers selected papers presented at the 2019 International Conference on Integrated Science in Digital Age (ICIS 2019), which was jointly supported by the Institute of

Certified Specialists (ICS), Russia and Springer and held in Batumi, Georgia on May 10-12, 2019. The ICIS 2019 received roughly 50 contributions, by authors hailing from six countries. Following a peer-review process, the Scientific Committee - a multidisciplinary group of 110 experts from 38 countries around the globe - selected roughly 60% for publication. The main topics covered include: Artificial Intelligence Research; Digital Business & Finance; Educational Sciences; Health Management Informatics; Public Administration in the Digital Age; and Social Problem-solving.

Symbiotic Realism Nayef R. F. Al-Rodhan 2007 Symbiotic Realism is a theory of relations in a globally-anarchic world of instant connectivity and interdependence. It aims to provide a comprehensive framework for understanding the character of relations generated by four interlocking facets of the global system: the neurobiological substrates of

human nature: global anarchy: instant connectivity: and interdependence. It provides a way of understanding how a myriad of actors, including states, transnational corporations, women, the biosphere, and civilizations, help to shape and are shaped by the global system. It also contains a clear normative commitment to moving beyond the present limits of the structure and political organization of the global system towards a more just and peaceful global order.

U. S. -Mexico Economic Relations M. Angeles Villareal 2011-01 This is a print on demand edition of a hard to find publication. Mexico has a population of about 110 million people making it the most populous Spanish-speaking country in the world and the third most populous country in the Western Hemisphere. Based on a GDP of \$1.0 trillion in 2008, Mexico has a free market economy with a strong export sector. The U.S. and Mexico have strong economic ties. An important feature of

the relationship is the North American Free Trade Agreement (NAFTA). Mexico is the U.S.'s third largest trading partner, while the U.S. ranks first among Mexico's trading partners. Contents of this report: (1) Intro.; (2) U.S.-Mexico Economic Trends; (3) Mexican Economy; (4) NAFTA and the U.S.-Mexico Econ. Relationship; (5) Major Issues in U.S.-Mexico Trade Relations; (6) Policy Issues. Illus.

The Propaganda Model Today

Joan Pedro-Carañana
2018-10-25 While the individual elements of the propaganda system (or filters) identified by the Propaganda Model (PM) - ownership, advertising, sources, flak and anti-communism - have previously been the focus of much scholarly attention, their systematisation in a model, empirical corroboration and historicisation have made the PM a useful tool for media analysis across cultural and geographical boundaries. Despite the wealth of scholarly research Herman and Chomsky's work has set into

motion over the past decades, the PM has been subjected to marginalisation, poorly informed critiques and misrepresentations. Interestingly, while the PM enables researchers to form discerning predictions as regards corporate media performance, Herman and Chomsky had further predicted that the PM itself would meet with such marginalisation and contempt. In current theoretical and empirical studies of mass media performance, uses of the PM continue, nonetheless, to yield important insights into the workings of political and economic power in society, due in large measure to the model's considerable explanatory power.

Studies on Multilingual

Lexicography María José Domínguez Vázquez

2019-12-16 Given the new technological advances and their influence and imprint in the design and development of dictionaries and lexicographic resources, it seems important to put together a series of

publications that address this new situation, dealing in particular with multilingual and electronic lexicography in an increasingly digital, multilingual and multicultural society. This is the main objective of this volume, which is structured in two central aspects. In the first of them the concept of multilingual lexicography is discussed in regard to the influence that the Internet and the application of digital technologies have exercised and continue to exercise both in the conception and design of dictionaries and new lexicographic application tools as well as the emergence of new types of users and forms of consultation. The role of the dictionary must necessarily be related to social development and changes. In the second thematic section, different dictionaries and resources that focus on a multilingual and electronic approach to the linguistic data for their lexicographical treatment and consultation are presented.

Innovation for Sustainability

Nancy Bocken 2019-02-22 The aim of this edited book is to provide a comprehensive overview of the opportunities and challenges related to innovation for sustainability. Combining work from both emerging and established scholars in different academic fields, this book provides an integrated understanding of the topic from four perspectives. First, the big picture: frameworks, types, and drivers; second, strategy and leadership; third, measurement and assessment and fourth, tools, methods and technologies. Chapter 11 of this book is available open access under a CC BY 4.0 license at link.springer.com. The editors donate their remuneration for this book to conservation organisation the WWF.

Quality of Life in Communities of Latin Countries

Graciela Tonon 2018-07-21 This book presents a reconfiguration of the concepts of community in Latin countries as well as the community quality of life and

well-being of different groups: children, young people, older adults, migrants. The traditional concept of community has changed together with the way people participate in community spaces. Community nowadays is more than a geographic concentration; it is related to social support, inter-subjectivity, participation, consensus, common beliefs, joint effort aiming at a major objective, and intense and extensive relationships. This volume presents unique experiences about culture, social development, health, water, armed conflicts, the digital media, and sports within communities, written by authors from Latin countries. This volume is a valuable resource for researchers, students, and policy makers in quality of life studies.

Hard Core Cartels Recent progress and challenges ahead OECD 2003-05-27 This book reviews progress in the fight against hard core cartels. It quantifies the harm caused by cartels and identifies

improved methods of investigation. It also examines progress in strengthening sanctions against businesses and individuals.

Enhancing Access to and Sharing of Data Reconciling Risks and Benefits for Data Re-use across Societies OECD 2019-11-26 This report examines the opportunities of enhancing access to and sharing of data (EASD) in the context of the growing importance of artificial intelligence and the Internet of Things. It discusses how EASD can maximise the social and economic value of data re-use and how the related risks and challenges can be addressed. It highlights the trade-offs, complementarities and possible unintended consequences of policy action - and inaction. It also provides examples of EASD approaches and policy initiatives in OECD countries and partner economies.

There's a Future Nayef Al-Fodhan 2013-04-01 The book presents eighteen essays that explore the future from very different perspectives, grouped

under five overarching themes: Fundamentals, Science and Technology, The Environment, Global Society, and People. The final chapter details how BBVA is pr

Labour Migration in Malaysia and Spain Blanca Garcés-Mascareñas 2012 De overheid wordt in de regulering van arbeidsmigratie geconfronteerd met een dubbele paradox. Ten eerste: terwijl markten een op en grenzenbeleid vereisen om aan de behoefte van arbeidsmigranten en de marktvrage tegemoet te komen, leggen de grenzen die inherent zijn aan burgerschap een zekere afsluiting van de buitenwereld op. Ten tweede: terwijl de exclusiviteit die burgerschap met zich meebrengt een gesloten lidmaatschap vergt, ondermijnen burgerschap- en mensenrechten de mogelijkheid van de staat om buitenlanders uit te sluiten zodra zij zich in het land bevinden.

Can Blockchain Revolutionize International

Trade? World Trade Organization Wto 2019 Trade has always been shaped by technological innovation. In recent times, a new technology, Blockchain, has been greeted by many as the next big game-changer. Can Blockchain revolutionize international trade? This publication seeks to demystify the Blockchain phenomenon by providing a basic explanation of the technology. It analyses the relevance of this technology for international trade by reviewing how it is currently used or can be used in the various areas covered by WTO rules. In doing so, it provides an insight into the extent to which this technology could affect cross-border trade in goods and services, and intellectual property rights. It discusses the potential of Blockchain for reducing trade costs and enhancing supply chain transparency as well as the opportunities it provides for small-scale producers and companies. Finally, it reviews various challenges that must be addressed before the

technology can be used on a wide scale and have a significant impact on international trade.

Advances in Human Factors in Training, Education, and Learning Sciences Waldemar Karwowski 2019-06-01 This book focuses on the importance of human factors in optimizing the learning and training process. It reports on the latest research and best practices and discusses key principles of behavioral and cognitive science, which are extremely relevant to the design of instructional content and new technologies to support mobile and multimedia learning, virtual training and web-based learning, among others, as well as performance measurements, social and adaptive learning and many other types of educational technologies, with a special emphasis on those important in the corporate, higher education, and military training contexts. Based on the AHFE 2019 Conference on Human Factors in Training, Education, and Learning Sciences, held on July 24-28,

2019, in Washington D.C., USA, the book offers a timely perspective on the role of human factors in education. It highlights important new ideas and will foster new discussions on how to optimally design learning experiences.

New Financial Instruments Organisation de coopération et de développement économiques 1988

Similar Languages, Varieties, and Dialects Marcos Zampieri 2021-09-02 Language resources and computational models are becoming increasingly important for the study of language variation. A main challenge of this interdisciplinary field is that linguistics researchers may not be familiar with these helpful computational tools and many NLP researchers are often not familiar with language variation phenomena. This essential reference introduces researchers to the necessary computational models for processing similar languages, varieties, and dialects. In this book, leading experts tackle the inherent challenges of the

field by balancing a thorough discussion of the theoretical background with a meaningful overview of state-of-the-art language technology. The book can be used in a graduate course, or as a supplementary text for courses on language variation, dialectology, and sociolinguistics or on computational linguistics and NLP. Part 1 covers the linguistic fundamentals of the field such as the question of status and language variation. Part 2 discusses data collection and pre-processing methods. Finally, Part 3 presents NLP applications such as speech processing, machine translation, and language-specific issues in Arabic and Chinese.

Economy, Business and Uncertainty: New Ideas for a Euro-Mediterranean

Industrial Policy Jaime Gil-Lafuente 2018-10-13 This book presents original research articles addressing various aspects of economics, management and optimization. The topics discussed include economics, finance, marketing,

resource allocation strategies, fuzzy logic, and network-based techniques for the analysis of economics, management and mathematical optimization. Combining the input of contributing professors and researchers from various Spanish, Italian and Latin American universities, the book will be of interest to students, researchers and practitioners, as well as members of the general public interested in the world of Economics and Management.

Vulnerable Workers Dr Maria Giovannone 2012-08-28 The leading academic authorities contributing to this book have been involved in major studies carried out for international organisations, individual governments, and national trades' union organisations; in *Vulnerable Workers* they consider the growth of job insecurity, the prevalence of flexible or temporary work, and the emergence of precarious forms of self-employment. They look at the new market economies of post-communist Eastern Europe and China,

where economic development may occur at the expense of workers' lives and health; 'misclassification' by employers of workers as 'contractors', denying them access to rights; and the plight of migrant, transient and 'invisible' workers. The impact of supply chain business strategies on the most vulnerable workers; and on the complex relationships between levels of job security and the presence of different kinds of risks are similarly assessed. The contributors also propose responses to the challenges they highlight. The role of employee representatives is examined, together with the potential to enhance worker capability through organisational change. New legislative approaches, and changes to traditional compensation and social security systems are considered. Academics and researchers, policy makers, regulators, trades unionists and occupational health professionals - and wise employers - will all find a use

for this book.

International Handbook of Financial Literacy Carmela

Apra 2016-03-24 This Handbook presents in-depth research conducted on a myriad of issues within the field of financial literacy. Split into six sections, it starts by presenting prevalent conceptions of financial literacy before covering financial literacy in the policy context, the state and development of financial literacy within different countries, issues of assessment and evaluation of financial literacy, approaches to teaching financial literacy, and teacher training and teacher education in financial literacy. In doing so, it provides precise definitions of the construct of financial literacy and elaborates on the state and recent developments of financial literacy around the world, to show ways of measuring and fostering financial literacy and to give hints towards necessary and successful teacher trainings. The book also embraces the

diversity in the field by revealing contrasting and conflicting views that cannot be bridged, while at the same time making a contribution by re-joining existing materials in one volume which can be used in academic discourse, in research-workshops, in university lectures and in the definition of program initiatives within the wider field of financial literacy. It allows for a landscape of financial literacy to be depicted which would foster the implementation of learning opportunities for human beings for sake of well-being within financial living-conditions. The Handbook is useful to academics and students of the topic, professionals in the sector of investment and banking, and for every person responsible for managing his or her financial affairs in everyday life.

Impact of Information Society Research in the Global South Arul Chib

2015-04-15 The second volume in the SIRCA book series investigates the impact of

information society initiatives by extending the boundaries of academic research into the realm of practice. Global in scope, it includes contributions and research projects from Asia, Africa and Latin America. The international scholarly community has taken a variety of approaches to question the impact of information society initiatives on populations in the Global South. This book addresses two aspects—
Impact of research: How is the research on ICTs in the Global South playing a role in creating an information society? (e.g. policy formulation, media coverage, implementation in practice) and Research on impact: What is the evidence for the impact of ICTs on society? (i.e. the objectives of socio-economic development). This volume brings together a multiplicity of voices and approaches from social scientific research to produce an engaging volume for a variety of stakeholders including academics, researchers, practitioners, policy-makers and those in the

business and civil sectors of society.

OECD Investment Policy Reviews: Philippines 2016

OECD 2016-05-12 This review assesses the overall investment climate in the Philippines, looking at investment policy, investment promotion and facilitation, competition policy, infrastructure investment and responsible business conduct.

Foreign Direct Investment in Latin America and the Caribbean 2008 United Nations 2010-01-26 The Foreign Relations of the United States series presents the official documentary historical record of major U.S. foreign policy decisions and significant diplomatic activity. The series, which is produced by the State Department's Office of the Historian, began in 1861 and now comprises more than 350 individual volumes. The volumes published over the last two decades increasingly contain declassified records from all the foreign affairs agencies.

Capitalists, Business and State-Building in Chile Manuel

Llorca-Jaña 2019-03-26 Throughout the twentieth century, the Chilean business elite has played a central role in the country, not just as entrepreneurs but also as political and social actors. The chapters in this book, the first in English on the history of Chilean business, focus on the importance of diversified family business groups in twentieth-century Chile, their dynamics, organisation, and management, and their interaction with foreign investors and the state. Using a range of company and government archives, as well as other contemporary sources in Chile, Britain, and the United States, the individual authors pay particular attention to many key topics: the evolution of the Edwards family businesses, those of Pascual Baburizza, Chilean corporate networks, British firms in the nitrate industry, the Anglo South American Bank, the Copec group, Compañía Explotadora de Tierra del Fuego, the energy sector, SOFOFA (the industrialists' association), and

the recent growth of Chilean multinationals.

Big Data Cornelia Hammer
2017-09-13 Big data are part of a paradigm shift that is significantly transforming statistical agencies, processes, and data analysis. While administrative and satellite data are already well established, the statistical community is now experimenting with structured and unstructured human-sourced, process-mediated, and machine-generated big data. The proposed SDN sets out a typology of big data for statistics and highlights that opportunities to exploit big data for official statistics will vary across countries and statistical domains. To illustrate the former, examples from a diverse set of countries are presented. To provide a balanced assessment on big data, the proposed SDN also discusses the key challenges that come with proprietary data from the private sector with regard to accessibility, representativeness, and sustainability. It concludes by

discussing the implications for the statistical community going forward.

Poetry and Ethics Andrea Grieder
2018-06 This book on the topic of ethics and poetry consists of contributions from different continents on the subject of applied ethics related to poetry. It allows for a comparison of the healing power of words from various religious, spiritual and philosophical traditions.

Federalism and the Response to COVID-19

Rupak Chattopadhyay
2021-11-25 The COVID-19 pandemic bared the inadequacies in existing structures of public health and governance in most countries. This book provides a comparative analysis of policy approaches and planning adopted by federal governments across the globe to battle and adequately respond to the health emergency as well as the socio-economic fallouts of the pandemic. With twenty-four case studies from across the globe, the book critically

analyzes responses to the public health crisis, its fiscal impact and management, as well as decision-making and collaboration between different levels of government of countries worldwide. It explores measures taken to contain the pandemic and to responsibly regulate and manage the health, socio-economic welfare, employment, and education of its people. The authors highlight the deficiencies in planning, tensions between state and local governments, politicization of the crisis, and the challenges of generating political consensus. They also examine effective approaches used to foster greater cooperation and learning for multi-level, polycentric innovation in pandemic governance. One of the first books on federalism and approaches to the COVID-19 pandemic, this volume is an indispensable reference for scholars and researchers of comparative federalism, comparative politics, development studies, political

science, public policy and governance, health and wellbeing, and political sociology.

Social Informatics Ingmar Weber 2019-11-14 This volume constitutes the proceedings of the 11th International Conference on Social Informatics, SocInfo 2019, held in Doha, Qatar, in November 2019. The 17 full and 5 short papers presented in these proceedings were carefully reviewed and selected from 86 submissions. The papers presented in this volume cover a broad range of topics, ranging from the study of socio-technical systems, to computer science methods to analyze complex social processes, as well as social concepts in the design of information systems.

Gerontechnology José García-Alonso 2020-02-28 This book constitutes the thoroughly refereed post-conference proceedings of the Second International Workshop on Gerontechnology, IWOG 2019, held in Cáceres, Spain, in September 2019. The 24

revised full papers along with 11 short papers presented were carefully reviewed and selected from 77 submissions. The papers are organized in topical sections on smart technologies and algorithms for health; technologies to increase the quality of life of the elderly population; Internet of Things (IoT); solutions for active aging, social integration and self-care; monitoring and management of chronic and non-chronic diseases; health interventions to support caregivers of elderly people; public and other health initiatives.

Towards a New

Enlightenment? Michelle

Baddeley 2019-04-24

Addresses key issues in understanding the decade 2008-2018 and its impact on the societies of the future. Brings together the articles B28of twenty-two prestigious international experts in different fields of thought. Through an informative approach, the essays form a transversal view of today's thinking. This is the tenth title

of the Open Mind essay collection published by BBVA.A27.0We are living through years of great importance, marked by the unstoppable evolution of technology, science and the information society. This book brings together twenty-two essays written by prestigious researchers from the world's leading universities on areas as diverse as crucial to our future: climate change, artificial intelligence, economics, cybersecurity and geopolitics, democracy, anthropology, new media, astrophysics and cosmology, nanotechnology, biomedicine, globalisation, gender theory and the cities of the future.

Information Technology

Investment Marc J

Schniederjans 2010-03-24

From the individual to the largest organization, everyone today has to make investments in IT. Making a smart investment that will best satisfy all the necessary decision-making criteria requires careful and inclusive analysis. This textbook provides an up-

to-date, in-depth understanding of the methodologies available to aid in this complex process of multi-criteria decision-making. It guides readers on the process of technology acquisition — what methods to use to make IT investment decisions, how to choose the technology and justify its selection, and how the decision will impact the organization. Unique to this textbook are both financial investment models and more complex decision-making models from the field of management science so that readers can extend the analysis benefits to enhance and confirm their IT investment choices. The wide range of methodologies featured in the book gives readers the opportunity to customize their best-fit solutions for their unique IT decision situation. This textbook is especially ideal for educators and students involved in programs dealing with technology management, operations management, applied finance, operations research, and industrial

engineering. A complimentary copy of the 'Instructor's Manual and Test Bank' and the PowerPoint presentations of the text materials are available for all instructors who adopt this book as a course text. Please send your request to sales@wspc.com. Errata(s) Errata (47 KB)

Computational and Corpus-Based Phraseology Gloria Corpas Pastor 2019-09-18 This book constitutes the refereed proceedings of the Third International Conference on Computational and Corpus-Based Phraseology, EuroPhras 2019, held in Malaga, Spain, in September 2019. The 31 full papers presented in this book were carefully reviewed and selected from 116 submissions. The papers in this volume cover a number of topics including general corpus-based approaches to phraseology, phraseology in translation and cross-linguistic studies, phraseology in language teaching and learning, phraseology in specialized languages, phraseology in lexicography, cognitive

approaches to phraseology, the computational treatment of multiword expressions, and the

development, annotation, and exploitation of corpora for phraseological studies.